The Posidonia Sea Tourism Forum

International Conference & Exhibition

The Med's Centre Stage
The Adriatic, the Ionian & the Aegean Seas

11-12 May 2027

Sheraton Rhodes Resort, Rhodes, Greece

Supporting Organisations

MINISTRY OF MARITIME AFFAIRS AND INSULAR POLICY

HELLENIC REPUBLIC
Ministry of Tourism

HELLENIC REPUBLIC
HELLENIC CHAMBER OF SHIPPING

MUNICIPALITY OF RHODES

CLIA
CRUISE LINES INTERNATIONAL ASSOCIATION
EUROPE

MEDCRUISE
The Association of Mediterranean Cruise Ports

UNION OF CRUISE SHIP OWNERS & ASSOCIATED MEMBERS

PANHELLENIC SHIP SUPPLIERS & EXPORTERS ASSOCIATION
PSSEA

www.PosidoniaSeaTourism.com

THE MED'S CENTRE STAGE - THE ADRIATIC, THE IONIAN & THE AEGEAN SEAS

Managing Giants: Cruise Deployment in the Mediterranean

Join us for the 9th Posidonia Sea Tourism Forum & Exhibition to be held on 11 & 12 of May 2027, in Rhodes, Greece. The largest of the Dodecanese group of islands, Rhodes, is an important cornerstone of Greece's tourism industry and a very popular and a long-standing cruise port.

With an ever-changing geopolitical canvas and volatile fuel costs, cruise operators are constantly being called upon to navigate through challenging times. The uncertainty regarding the return of cruising in the Gulf further necessitates more viable itinerary solutions for winter cruising in the Mediterranean.

The Forum turns the spotlight on the destination-intense Adriatic, Ionian and Aegean Seas, and the strategic value of this region for year-round cruising that also offers significant fuel saving itinerary solutions.

Cruise line executives, tourism professionals, port operators and local stakeholders from across the whole of the region of the Central and Eastern Mediterranean will meet to discuss cruise trends, innovative port solutions, destination development and sustainable growth among other important industry topics.

The Conference and Exhibition offer a unique platform to discuss untapped opportunities and to network with key players in this incredible industry.

Direct access to the Cruise Decision Makers!

Your exhibitor package

Turnkey solution stands enable you to showcase your products and services to potential international clients.

The Exhibitor Package includes:

- Fully equipped Stand
- Two Free Delegate seats for the Conference
- Invitation to official Posidonia Sea Tourism Forum Reception
- Free listing in the official Exhibition Catalogue
- Free listing on the Posidonia Sea Tourism Forum website in the Exhibiting Companies Section
- Free Visitor Invitations for your clients and contacts

Open Space stands also available for exhibitors wishing to build their own stand. Minimum for Open Space 24 sqm.

Sponsor your own success

As a Sponsor or a Supporter of the event you can enjoy a selection of exposure opportunities, which will raise your company profile, enhance awareness of your products and services and enable you to reach out to cruise, ferry and yachting executives and the international sea tourism industry.

Sponsor benefits include:

- Free Delegate Passes
- Fully equipped Exhibition Stand
- Sponsor listed with logo on all Conference Literature
- Sponsor's material inserted in Delegate Kit
- Logo on Conference Backdrop
- Logo on Delegate Bag
- Logo on Speaker, Exhibitor and Delegate Lanyards
- Invitations to Speakers' Dinner
- Logo included in Posidonia Sea Tourism Forum Advertisements
- Company Profile to be included in the Forum Programme
- Newsbite in Newsletters

Reach out to the Sea Tourism Industry

Promote your Company, Products and Services to Sea Tourism Industry buyers through cost-effective advertising.

Advertising opportunities include:

- Posidonia Forum Programme and Catalogue
- Banner on Posidonia Forum website
- Exhibitor E-mail blast to over 5,000 industry executives
- Large scale wall space advertising at event venue

The Venue

The Sheraton Rhodes Resort offers an ideal combination of meeting facilities and accommodation capacity, with 401 guest rooms and suites available to comfortably host both delegates and accompanying guests under one roof. Located just minutes from Rhodes Town and 20 minutes from Rhodes International Airport, the resort provides a convenient and easily accessible setting for conferences, incentive programs, and corporate gatherings.

The property's flexible meeting and event spaces can accommodate exhibitions, plenary sessions, breakout meetings and networking events, while the beachfront location and extensive resort facilities create excellent opportunities for social functions and team-building activities. Guests can also enjoy a wide range of facilities, including direct beach access, several swimming pools, multiple restaurants and bars, a fitness center, tennis courts and spa services. Combining professional event infrastructure with a relaxed Mediterranean atmosphere, Sheraton Rhodes Resort is an ideal destination for the Posidonia Sea Tourism Forum.

S. ARSENIS GRAPHIC DESIGN

Posidonia Events

in association with

CTM HELLAS

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