



Wybcke Meier

CEO

TUI Cruises GmbH



Wybcke Meier (52) is CEO of TUI Cruises GmbH since October 1, 2014. The trained travel agent started her career at tourism company Fischer Reisen, where she held various positions with marketing and sales responsibility.

After Fischer Reisen was sold to Condor Flugdienst GmbH, she was responsible for integrating the travel provider into the newly founded C&N Touristic AG.

In 2000, Meier switched to travel shopping channel "Via 1 - Schöner Reisen" in Hamburg, where he was Head of Sales for two years. She followed the call of tour operator Öger Tours, was responsible for both departments, marketing and sales, for eight years, and was one of the authorized signatory and member of the management. Most recently, Wybcke Meier was managing director of Windrose Finest Travel and OFT.

In her free time, she likes to do yoga.