



## Gianluca Suprani

**Senior Vice President, Port Development & Shore Activities**

**MSC Cruises**

Gianluca Suprani is MSC Cruises' SVP for Port Development & Shore Activities, as well as member of the CLIA Global Port & Destinations Committee. Mr Suprani leads MSC Cruises' strategic engagement through the establishment of shore excursions, shore activities and port development initiatives, while heading over 200 employees ashore and on-board.



His cruising career took off at Costa Cruises in 1994 in Italy, and then moved to Miami before settling in Havana, Cuba as a Costa representative. After leaving Costa Cruises in 1998, he remained in Cuba as Managing Director of Silares Terminales Caribe, operator of the cruise terminal in Havana and Santiago de Cuba.

Following this, his professional experience continued in Madrid with Pullmantur Cruises, where he worked as Director of Port Operations, Shore Excursions and Bunkering. As a member of Pullmantur's Executive Committee, Mr Suprani was involved in several innovative South American itinerary projects. In 2010, he joined MSC Cruises as Corporate Shore Excursion Manager.

At MSC Cruises, he is spear-heading the development of the Ocean Cay MSC Marine Reserve in The Bahamas as well as the Company's new mega terminal project at PortMiami. He has also led major customer research initiatives and continues to establish efficient ground operations. He aims to continue growing MSC Cruises' leadership for all shore operations.