



Agnes Brochet

**Director, Destination R&D and Planning
Silversea Cruises**



I started my career in organizational consultancy in Paris after graduating from a French Business School.

I discovered the cruise industry in 2014 after joining Ponant's Revenue Management Team at its Marseille headquarters. My first cruise ever was a 14-night expedition cruise in Alaska that very same year and it got me hooked on cruising for good!

I joined Silversea Cruises in Monaco in 2017, where I evolved from Revenue Manager, to Director of Itinerary Planning & Strategic Pricing to Director of Destination R&D and Planning – my current role.

Briefly, I am in charge of developing and executing Silversea's optimal fleet deployment and detailed day by day, coordinating my team members to execute destination and product research and development, identify opportunities to enhance our cruise portfolio and define ESG frameworks for the destinations we operate in.

Finally, I also oversee the development the destination and cruise Knowledge Management content and platform, ensuring all necessary information is available to all throughout the company.